European Startup Embassy

Prepared for
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SPONSOR OPPORTUNITIES AT EUROPEAN STARTUP EMBASSY

Let's put Unlimit in the room @ the Embassy.

Thanks again for the call, Robin. Here's everything we talked about, plus a few new ones. Tap the events you like below and send us your picks. 💚

👇 **Pick to sponsor or co-host. Your picks add up at the bottom.**



FOUR WAYS TO GET INVOLVED

Sponsor or co-host.

Every event is full of European founders, investors and operators. You choose how loud your brand is in the room.

SMALL SPONSOR

Be part of the night

from **$1,500**

- Your logo on the event page and at the venue
- A thank-you from our host on stage
- 3 invites for your team or guests

No speaking time. Shared with other sponsors.

LARGE SPONSOR

Get on stage

from **$2,500**

- Everything in Small sponsor
- 2 to 3 minutes on stage to present Unlimit
- Your blurb in the event description
- 6 invites for your team or guests
- Access to the attendee list
- A tag in our LinkedIn recap

Shared with other sponsors.

CO-HOST

Put your name on it

from **$3,000**

- Everything in Large sponsor
- Your name in the event title: "Unlimit x European Startup Embassy"
- Opening words or a speaking slot
- A say in the format
- 8 invites for your team and clients

Other sponsors can still join the event.

EXCLUSIVE CO-HOST

Make it your event with us

from **$4,000**

- Everything in Co-host
- No other sponsors. Yours is the only partner brand
- A say in the guest list too
- Extra invites for your team and clients

One co-host per event, first come first served.

What you get	SMALL SPONSOR $1,500	LARGE SPONSOR $2,500	CO-HOST $3,000	EXCLUSIVE CO-HOST $4,000
Logo on the event page and at the venue	✓	✓	✓	✓
Thank-you from our host on stage	✓	✓	✓	✓
Invites for your team or guests	3	6	8	Extra
Time on stage	No speaking time	2 to 3 minutes	Opening words or a speaking slot	Opening words or a speaking slot
Blurb in the event description	–	✓	✓	✓
Access to the attendee list	–	✓	✓	✓
Tag in our LinkedIn recap	–	✓	✓	✓
Your name in the event title	–	–	✓	✓
A say in the format	–	–	✓	✓
A say in the guest list	–	–	–	✓
Other sponsors at the event	Yes	Yes	Yes	None. Only you

$1,500 or $2,500

Small or large sponsor. Bigger formats cost more.

$3,000 or $4,000

Co-host with other sponsors welcome, or exclusive co-host with no other sponsors.

Already co-hosted?

Some events have a co-host. There you can join as a sponsor.

UPCOMING AT THE EMBASSY

Pick your events.

Dates in San Francisco, in order. Tap an option to add it to your picks. Tap again to remove it.

OCT
22
Thu · today

European Founders Mingle

5 to 8 PM · 461 Bryant St · with the European Innovation Council

A unicorn founder is joining us, along with several European founders who've raised tens of millions. Every guest is a European founder or works with them, so the audience fits Unlimit closely. We can still add you as a sponsor at this stage.

Today · 1 sponsor spot left: $1,500 or $2,500

39 guests approved · 80 capacity · Event page ↗

ALREADY ON BOARD

European Innovation Council
Co-host · EU's flagship deep-tech fund, bringing its founder cohort to SF

start2 Group
Co-host · runs the EIC delegation in Silicon Valley

Rho
Sponsor · banking partner for the evening

Unlimit
Your spot · second sponsor

Small sponsor	$1,500
Large sponsor	$2,500

Co-hosted with the EIC, so sponsorship only. Small sponsor has no speaking time.

OCT
31
Sat · 9 PM

Halloween party with SILTA

From 9 PM · at the Embassy · with SILTA, the Finnish founder house

Halloween for top European founders and operators in the Bay. Small and large sponsor packages apply.

Sponsored by SVB and Fidelity

Small sponsor	$1,500
Large sponsor	$2,500

Co-hosted with SILTA, so sponsorship only.

NOV
3
Tue

CEE Founders Night

Tuesday, Nov 3 · at the Embassy · founders from Central and Eastern Europe

Our core community in one room: founders from Czechia, Slovakia, Poland, Romania and the rest of CEE who are building in the US.

New · Co-host spot open

Small sponsor	$1,500
Large sponsor	$2,500
Co-host	$3,000
Exclusive co-host	$4,000

NOV
10
Tue

Fika

Evening · at the Embassy · Swedish founders and investors

An evening built around the Swedish coffee break tradition. Coffee, cinnamon buns and the Nordic founders and investors in SF. We aim to bring in a founder to share their story in a fireside chat.

Co-host spot open

Small sponsor	$1,500
Large sponsor	$2,500
Co-host	$3,000
Exclusive co-host	$4,000

NOV
19
Thu

Friendsgiving: founders and VCs

Thursday, Nov 19 · at the Embassy · founders and VCs

A Thanksgiving dinner for the Europeans who can't fly home. Founders and VCs around one long table, before everyone leaves for the holidays.

New · Co-host spot open

Small sponsor	$1,500
Large sponsor	$2,500
Co-host	$3,000
Exclusive co-host	$4,000

NOV
~27
around

Private dinner with European founders

Around Nov 27 · small table · invite only

An intimate dinner with European founders in SF, some of them from YC. The best format for real conversations with the people you want to meet.

Co-host spot open

Small sponsor	$1,500
Large sponsor	$2,500
Co-host	$3,000
Exclusive co-host	$4,000

SOMETHING DIFFERENT

Two more ideas.

Coffee pop-up

A branded coffee pop-up for founders. We can't tell how this one goes. It might go viral, or it might flop, not gonna lie. If you like experiments, let's try it together.

I'm interested **Let's talk**

Your own event

Bring the idea. We handle the rest.

- Venue at the Embassy: $2,000 for a 3-hour event
- Want the rooftop too? $500 extra
- Plus a fee for running it: catering, setup and all operations on the day
- For an extra fee, we invite people to your event from our community of 3,000+ founders, investors and operators, and guarantee you a set number of guests

Plan my own event **from $2,000**

Pick what fits Unlimit and we'll send the details.

Copy your picks from the bar below, or just reply to my email with the event names. Happy to mix sponsor and co-host spots across the season. 💚

Adam, European Startup Embassy

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